

# Kentucky Department of Agriculture



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## *Press Release*

**FOR IMMEDIATE RELEASE**

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## **PRIDE OF KENTUCKY SHOWCASE HIGHLIGHTS AGRITOURISM MONTH IN KENTUCKY**

FRANKFORT, Ky. — The Pride of Kentucky Showcase will show visitors where they can find great Kentucky recipes and exciting destinations where they can learn about Kentucky farm life and traditions.

The Showcase will take place Sept. 16 from 2-8 p.m. CDT at the Carroll Knicely Conference Center in Bowling Green. It will highlight Agritourism Month in Kentucky.

“Agritourism is helping Kentucky farmers boost their farm income,” Agriculture Commissioner Richie Farmer said. “Destinations like Chaney’s Dairy Barn in Bowling Green, Double Stink Hog Farm in Georgetown, Buffalo Crossing in Shelbyville and many others have become regular stops for tourists looking for places to go out in the country. The Kentucky Department of Agriculture is pleased to play a part in the Pride of Kentucky Showcase.”

The Showcase will introduce Cave Region Agritourism, a Bowling Green-based organization that plans and implements programs to benefit farmers by the promotion of agritourism operations. Agritourism operations from other parts of the state also will be featured.

Special “Fun on the Farm” activities for children will demonstrate activities that are available at Kentucky agritourism destinations. They include making ice cream, hayrides, “Diggin’ in the Dirt,” a petting zoo, pony rides, “Cowboy UP!” and others.

The “Pride of Kentucky” cookbook will be reintroduced at the Showcase. It was published in 2003 by the Kentucky Extension Association of Family and Consumer Sciences and was unveiled at the 2003 Kentucky State Fair. The Kentucky Department of Agriculture has helped market the book. The cookbooks will be featured in stage demonstrations promoting Kentucky Proud food products. They are available for purchase from local Extension offices.

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Proceeds from book sales go to an educational endowment fund for scholarships and an awards program to recognize excellence in education.

The Showcase is sponsored by the University of Kentucky Cooperative Extension Service, West Kentucky Corporation, Kentucky Farm Bureau, Cave Region Agritourism Inc. and the Agritourism Advisory Council.