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# Press Release

## 400 MILE SALE ACROSS KENTUCKY IS HAPPENING AGAIN.

**Sixty communities along 400 miles of historic Hwy 68 and US 80 from Paducah and Columbus to Maysville are now coming together to plan this year's "Antiques, Collectibles and Stuff" 4 day sales event. This year's event, which will take place June 2-5, just keeps growing! With over 100 antique shops along the route, hundreds of yard sales setting up along the way and each community offering special events, there will be something for everyone along the 400 mile corridor.**

**Below are some of the comments from last year's event:**

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Taylor County reported that there were people from: California, Florida, Pennsylvania, Michigan, Texas, New Hampshire, Iowa, Illinois, Massachusetts, Virginia, Missouri and many traveling from Tennessee, Ohio and Indiana. Twenty 400 Mile attendees were documented as staying at just one of the hotels in downtown Campbellsville.

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Marion County reported that they had visitors from Florida, Pennsylvania, Michigan, Texas, New Hampshire, Massachusetts, Tennessee, Virginia, Missouri and lots from Kentucky, Ohio and Indiana. One couple from Detroit stayed overnight in a B&B and their one hotel filled five rooms Thursday and fourteen rooms Friday and Saturday with just 400 Mile Sale shoppers. Most of the larger vendors sold up to \$1,500 for the 4 days and even some of the yard sales sold up to \$1000 worth of items.

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*Downtown Paris rocked the four days that the 400 Mile Sale was going on. "We had more people in than we have had in months. Thursday was my best day; however, I was busy until Sunday. We had people from Canada, California, Michigan, North Carolina, South Carolina, Tennessee, Ohio, Missouri and Georgia." – Report from Antiques, Arts and Collectibles in Paris, Kentucky.*

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Paducah reported visitors from Michigan, Ohio, Indiana, Illinois, Wisconsin, Indiana, Tennessee, Illinois and numerous cities from throughout Kentucky. All stayed 2 to 4 days and in hotels spending anywhere from \$200 to \$800.

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*"This was a huge success for the first year. We had visitors from many states including California, Arizona, Illinois, Indiana, Tennessee, Missouri and many from Kentucky." - City of Greensburg.*

To plan for such a HUGE event, meetings have been set up all along the route. It is important that no community get left behind. Shop owners, yard sale folks, B&B's, hotels, restaurants and the media are all invited to attend. These meetings are open to everyone and everyone is invited! We will be discussing the development of a 4-color brochure featuring each community, a coupon book, events taking place, special t-shirts, special signage, and much more.

For Immediate Release, January 20, 2005

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- January 25<sup>th</sup> at 10:00am EST, Lebanon Tourist Commission, 239 N. Spalding Avenue in Lebanon.
- January 25<sup>th</sup> at 4:00pm EST, Blue Lick State Resort Park in Mount Olivet
- January 31<sup>st</sup> at 1:00pm CT, Mainstreet Building on Old Hwy 80 in Mayfield, 230 East Broadway
- February 9<sup>th</sup> at 11:00am CT, Bowling Green Area Tourist Commission, 352 Three Springs Road which is located just off of I-65 at Exit 22.
- February 10<sup>th</sup> at 2:00pm CT and a second meeting at 6:00pm CT at the Cadiz City Hall in downtown Cadiz.

*To find out more about the upcoming meetings, the 4-day event or to order a free map of the route, visit our website at [10000trails.com](http://10000trails.com) or call (270)781-6858.*