successful & creative use of signs means more dollars \$\$\$





along Kentucky's Historic Highways 68 and 80.

(Dates for 2007 - May 31, June 1, 2 and 3)



www.trailsrus.com

Where in the United States did visitors come from?



Between Cadiz and Elkton - someone purchased a

quilt for \$3 and sold it down the road for \$125.

Glasgow - Had people from as far away as Canada and Alaska just for the event. "We had a good area with 12 different vendors."



A couple from Wisconsin have begun a new hobby of collecting tobacco sticks and knives. These were unknowns to the visitors from the "Dairy State" until this year. They have also made new friends across Kentucky that they are looking forward to getting to know.

Where in Kentucky did visitors come from?

- Of the 800 people surveyed, the were represented. *Noted in Blue.



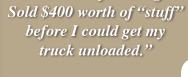
Visitor and Vendor Comments

Purchased a signed print for \$40. Knows he can sell for \$1200.





"Wednesday evening. before I could get my truck unloaded."



An 1880s lamp was purchased for \$3. Phyllis' Antiques in Old Washington was able to help get it outfitted along with some other lamps the lady had at home.





HIGHWAY 68/80 400-MILE SALE

Antique shop owner in Paris was glad to inform us that she had sold more on the first day of the sale than she had previously done during the entire 4 days the year before.





1978 Corvette went up for sale in the Sharpe Community after the rain moved out.



Visitor from Red Boiling Spring, Tennessee found a variety of items to purchase to help decorate his log cabin home. His agenda - "find anything rustic... this is great, I'll be back!"